RESOLUTION NO.

A RESOLUTION AUTHORIZING THE RATIFIED SUBMISSION OF A GRANT APPLICATION TO THE NATIONAL FITNESS CAMPAIGN SOLICITATION IN THE AMOUNT OF \$30,000.00, ON BEHALF OF THE GOVERNING BODY OF LARAMIE COUNTY, WYOMING.

FOR THE PURPOSE OF: REQUESTED FUNDS WILL BE USED BY THE COUNTY IN PARTNERSHIP WITH THE LARAMIE COUNTY RECREATION BOARD TO BRING A NATIONAL FITNESS COURT TO CLEAR CREEK PARK.

WITNESSETH

WHEREAS, the Governing Body of Laramie County desires to participate in the National Fitness Campaign program by sponsoring this grant to assist in financing this project; and

WHEREAS, the Governing Body of Laramie County and the Laramie County Recreation Board has been provided with preliminary cost estimates and information on the project; and

NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF LARAMIE COUNTY that a grant application be submitted to the National Fitness Campaign in the amount of \$30,000 for consideration of funding a fitness court at Clear Creek Park.

BE IT FURTHER RESOLVED, that Sandra Newland, or her successor in the position of Laramie County Grants Manager, is appointed as agent of the Laramie County Board of Commissioners to execute and submit applications and certifications for these funds and to receive funds and implement the programs funded under this grant.

D. ...

PASSED, APPROVED AND ADOPTED THIS 6th DAY OF SEPTEMBER 2022.

	Ву
	Troy Thompson, Chairman
	Date
ATTEST:	
Debra Lee, Laramie County Clerk	Date
Received and Approved as to Form only By:	
Laramie County Attorney's Office	Date

Sandra Newland

From: NFC <noreply+81f4184a284da6c7@formstack.com>

Sent: Wednesday, August 17, 2022 2:18 PM

To: Sandra Newland

Attachments: We sent you safe versions of your files; 2022CityApplication_Submission_998668263.pdf

Attention: This email message is from an **external(non-County)** email address. Please exercise caution and/or verify authenticity before opening the email/attachments/links from an email you aren't expecting.

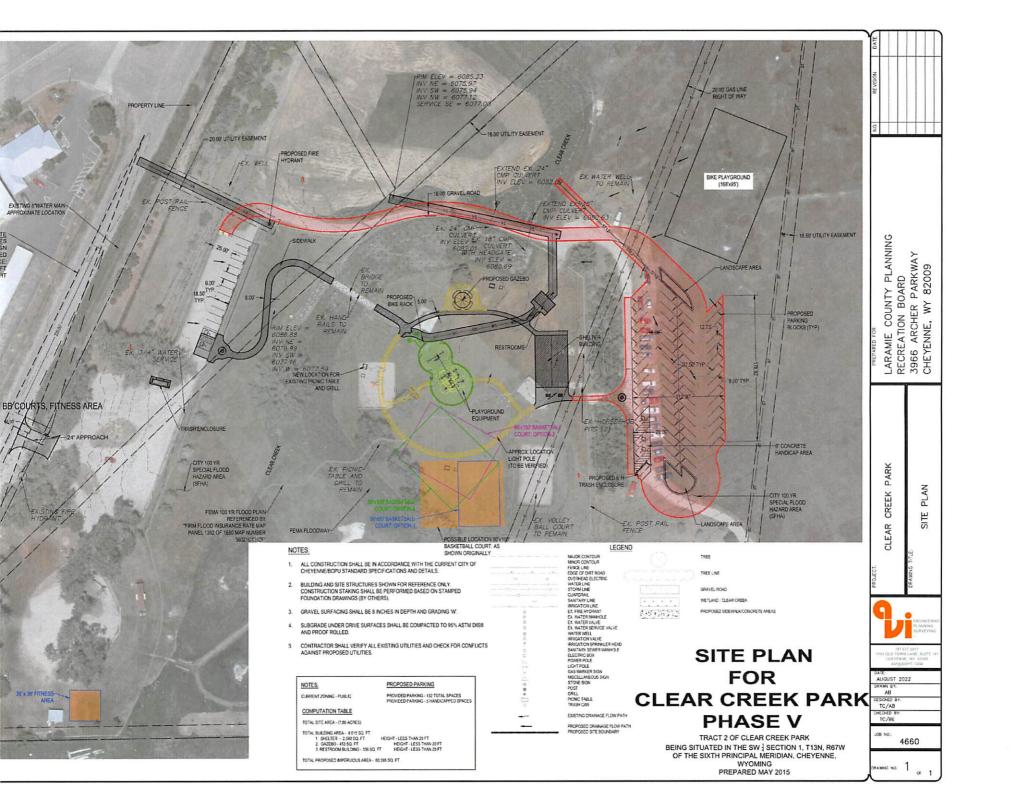
Mimecast Attachment Protection has deemed this file to be safe, but always exercise caution when opening files.

Sandra,

Thank you, we have received your Grant Application submission. Our team will review internally and pass along to the NFC Grants Committee for their review. Please allow 2 weeks for the review process. We will contact you once we receive notification from the Committee.

Thanks,

The NFC Team



Form Name: Submission Time: Browser: IP Address: Unique ID: Location: 2022 City Application August 17, 2022 4:18 pm Firefox 103.0 / Windows 199.88.131.33 998668263

NFC 2022 HEALTHY CITY GRANT APPLICATION

Please enter the unique ID provided to you by your Partnership Development

E9DLJC1HGNQ8

Manager

I. GENERAL INFORMATION

Legal Name of Organization	Laramie County, Wyoming
Application Type	City or County Government
Website URL:	laramiecountywy.gov
Applicant Name	Sandra Newland
Address	310 W. 19th Street, Suite 320 Cheyenne, WY 82001
Office Phone	(307) 633-4201
Email	sandra.newland@laramiecountywy.gov

II. Community Eligibility Details:

Why should National Fitness Campaign consider pre-qualifying your city, municipality or organization for funding in the 2022 Healthy City Program?

We would like the campaign to consider funding Laramie County's only dedicated park outside of the City of Cheyenne Limits. Clear Creek Park is located in a section of West Cheyenne and has limited recreational opportunities. The county commissioners and the Laramie County Recreation Board have dedicated considerable funding to this park to date. We have installed new walkways, restroom facilities, picnic shelter, playground and a bicycle playground within the park. Clear Creek Park offers an extensive outdoor recreational environment to be accessed by all citizens living and working within the City of Cheyenne and Laramie County. The 2021 population estimate puts the City of Cheyenne and Laramie County at 100,863 individuals. There is currently no fitness centers or outdoor recreational equipment in this part of the community. Citizens of Laramie County would benefit from the opportunity of the National Fitness Campaign to provide a free and easily accessible fitness court.

Describe your existing recreation and wellness infrastructure for community members and visitors, especially any current or planned pedestrian-oriented design (i.e. trail systems, Rails-to-Trails projects, planned bicycle pathways, etc.)

Laramie County and the City of Cheyenne as a whole have several private gyms that require memberships or payment for the use of equipment. The City of Cheyenne has installed several outdoor fitness stations located both in their parks and on the city portions of the greenway. However, Laramie County does not have any of these amenities to offer to citizens. Our community benefits from an extensive greenway system in both the city and county. Clear Creek Park currently has a cement pathway within the park and future expansion is planned with voter approved sixth penny funds. Please see attached site map for an overview of the space and existing amenities as well as future phases of the park.

Describe current policies, initiatives and/or programs that contribute to equity across all neighborhoods in your city.

Clear Creek Park is located solely within Laramie County. Our community has a variety of initiatives and programs that address equity throughout the City of Cheyenne and Laramie County. A lot of these initiatives are nonprofit based for the benefit of the community. We are considered rural, even though we are the largest populated county in the State of Wyoming. Our community has limited access to public transportation and many citizens utilize the provided network of greenway to navigate the city limits and surrounding county boundaries. Future expansion of the greenway system is expected to occur in the West side of Cheyenne and would provide a connection to Clear Creek Park.

Provide an overview of existing funding measures in place that support parks and recreation and outdoor infrastructure in your city.

Laramie County has two existing departments that are responsible for parks and recreation. These are our events department and public works. They work together to ensure all maintenance, upkeep, programs and access to existing facilities are provided to the community. These activities are budgeted and funded through Laramie County government. The County also has Laramie County Recreation Board that oversees the operation and continuation of Clear Creek Park. This board is funded through Laramie County. Our community also supports several tax initiatives that provide funding for outdoor recreation.

Please describe your future park, trail, and pedestrian infrastructure plans.

Laramie County voters approved a sixth penny project to bring further infrastructure and development to Clear Creek Park. This will include additional paved pathways, a basketball court, and ADA accessible parking. We are in the process of purchasing additional picnic tables for around the park as well. Both the county and city are planning additional greenway infrastructure throughout the community that will aid in safe pedestrian travel.

Support: Who else among your community leadership has adopted or supported the project?

Parks & Recreation Commission / Board Other: Recreation Board

Please list any community groups and organizations that will be involved with activating and promoting this initiative.

It is our plan to have this be a Laramie County event that is supported by multiple agencies such as the Recreation Board, City of Cheyenne and community as a whole. As we move forward within the planning stages, this list could expand as more information is provided to the public.

Are there any future park or trail		
masterplans for which you may be		
interested in utilizing NFC's Healthy		
Infrastructure Consultation and		
Services?		

Unsure

III. MULTI-SITE INFORMATION

Can you confirm that your first Fitness

Court will be open and available for

public use in 2022?

Site #1 Name:	Clear Creek Park
Site #1 Google Maps or other web URL of location	************.google.com/maps/place/Clear+Creek+Park,+251+Southwest+Dr,+Cheyenne,+WY+82007/@41.1181146,-104.8433434,17z/data=!3m1!4b1!4m5!3m4!1s0x876f3aa96068c831:0x3a4116e7cc9bd2c0!8m2!3d41.1181394!4d-104.8412665
Site #1 Location Type	Public Outdoor Park
Can you confirm that this site location supports a site for the Fitness Court that is a minimum safe distance of 150' from the nearest playground or children's play area to comply with national grant and safety standards?	Yes
Is this site both highly visible and easily accessible?	Yes
Has the site been approved by appropriate stakeholders or community leaders?	Yes
Please describe what makes this site an excellent option for a Fitness Court in your community.	Clear Creek Park is an expansive greenspace with newly updated amentities that would be a good home to the Fitness Court.
Do you plan to qualify additional sites for future funding consideration at this time?	No

No

In what time period does your budget cycle begin, and when will funding be available? Based on this timeline, we will align the available funding with the program timeline milestones.

Q3: Jul - Sept 2022

\$30,000 Healthy Cities Grant, 2 options are available for submitting the remaining \$112,350 in program funding. Which of the below options will you be pursuing?

If selected as a Partner and awarded the Option 1 - Full support for remaining funding in local budget.

Is your agency/ municipality tax exempt?

Yes

Please enter your tax exempt number:

83-600111

V. Site Design, Installation and Maintenance

NFC cyan blue with custom white graphics on the back and front wall. For additional funding, Fitness Courts can be custom powder coated, have expanded graphics and/or have a custom mural wall. Are you interested in any further customization to your Fitness Court that goes beyond our standard tier?

All Fitness Courts come in our standard No - We will want a standard NFC cyan blue Fitness Court with the included custom white graphics

Maintaining the Fitness Court is the responsibility of the local site partner. Acceptance of a Grant Award requires compliance with standard NFC maintenance protocols. These include proper cleaning and repair of any damages to the Fitness Court for a period of 20 years. Do you acknowledge these requirements and commit to fulfilling them if selected?

Yes

The Fitness Court installation requires a Bid out to local contractor 38'x38' concrete slab foundation. Engineered plans are provided by NFC. How do you plan to accommodate this installation component?

The NFC program can include certified assembly by EIS, NFC's approved nationwide installation team. EIS funding is transacted separately, in the amount of \$25,000, and processed upon completion of assembly. Please confirm below that you will be proceeding with EIS.	Yes
Please confirm that you understand NFC may request site photographs at the discretion of the National Grant Committee and sponsors to confirm local site status, which must be provided within 72 hours.	Yes
VI. Partnership & Sponsors	
Are you willing to host an opening day celebration at your Fitness Court inviting civic leaders, community supporters and the local media?	Yes
In consideration of the initiative being funded through the NFC sponsorship program, and in some cases, local or regional sponsors, will you allow the identification of major sponsors on the Fitness Court sign wall?	Yes
Please confirm that you understand that NFC sponsors and partners reserve the right to provide new graphics and messaging on the rear of the Fitness Court for approved Fitness Courts at the conclusion of 48 months. Agency or municipality shall be allowed to approve the new design but shall not unreasonably withhold approval.	Yes
Promote usage of the Fitness Courts and demonstrate the value of an active lifestyle using the Fitness Court App, NFC website and activation tools provided?	Yes
Promote sponsors who have supported the Campaign, and join relevant regional and national events and promotions?	Yes

VII. NFC Grant Award Acceptance:

How will your organization accept the \$30,000 Healthy Cities Grant and confirm that your matching funding will be available and committed to this program?

Council/Board Resolution of Adoption

VIII. Applicant's E-Signature

Signature

Date/Time

Aug 17, 2022



NATIONAL FITNESS CAMPAIGN BROUGHT TO YOU BY

















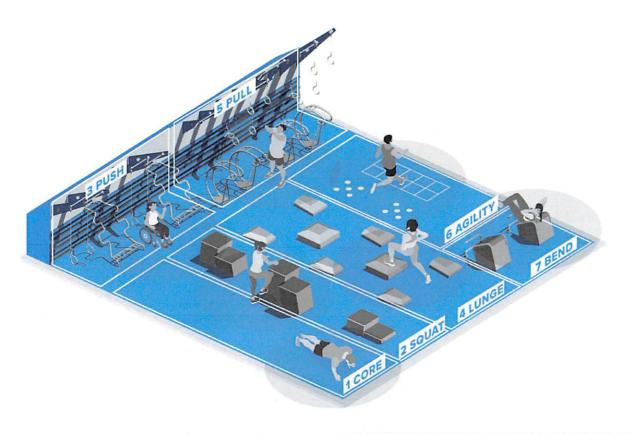














FUNCTIONAL TRAINING SYSTEM THOUSANDS OF EXERCISES

7 MINUTE FULL BODY WORKOUTS





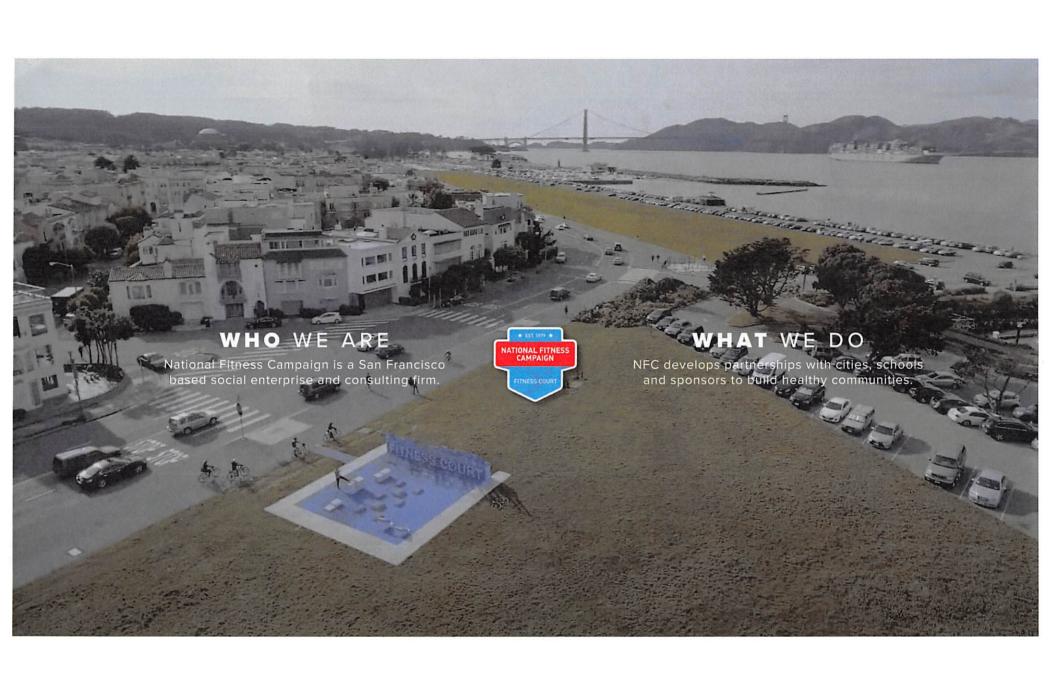












NATIONAL FITNESS CAMPAIGN **CAMPAIGN STORY**

1979 FITNESS COURT® INVENTED

1980-2000 **CAMPAIGN EXPANDS**

2012 **NEW CAMPAIGN & WORLD CLASS TEAM** 2018 - PRESENT **WELCOMING OUR 500TH HEALTHY** COMMUNITY

2030 NFC REACHES 10,000 COMMUNITIES

1979

1980

2012

2018

2030









10,000 FITNESS COURTS®









MARK LAUREN SPECIAL FORCES









OUR MISSION

BUILD A FREE OUTDOOR FITNESS COURT®

WITHIN A 10 MINUTE BIKE RIDE OF EVERY AMERICAN



LET'S BRING PEOPLE OUTDOORS AND MAKE WORLD CLASS FITNESS FREE!

2022 CAMPAIGN OVERVIEW





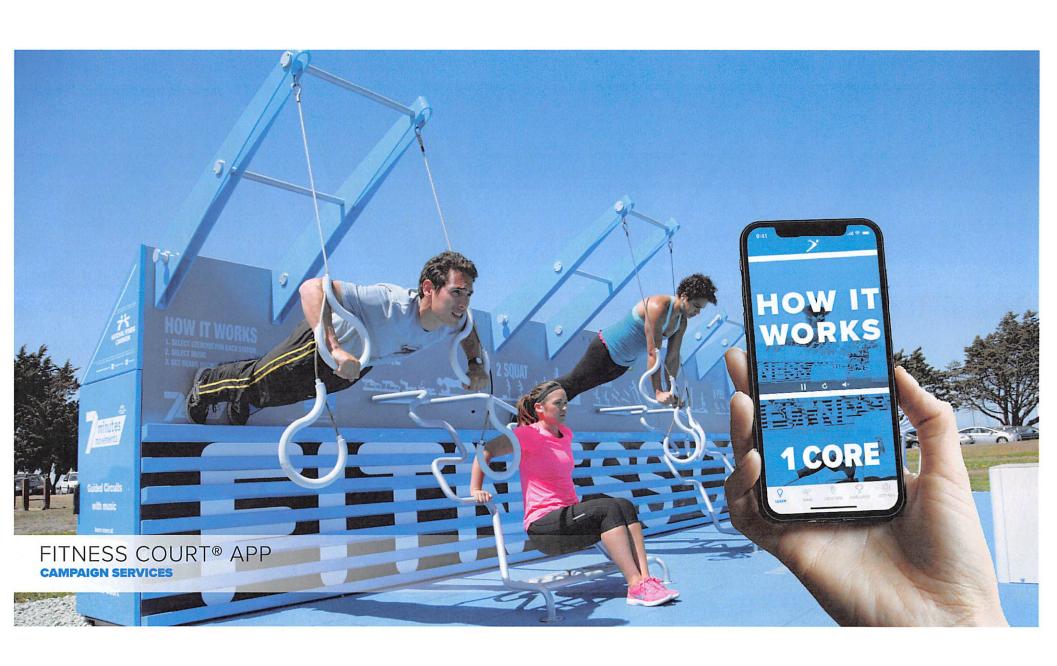






ADULTS OF ALL AGES AND ABILITY

I am glad to see movements to improve balance.
- Carol Claybaker, Senior Resident of Janesville, WI



NATIONAL FITNESS CAMPAIGN CAMPAIGN SERVICES



PRE LAUNCH SUPPORT AMBASSADOR TRAINING

MEDIA & PRESS

LAUNCH!

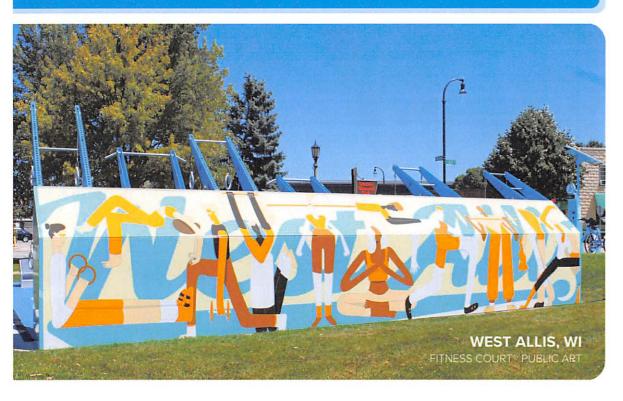
FREE WORKOUTS & GROUP CLASSES

DATA & IMPACT

A wellness culture to engage people in healthy communities!

FITNESS COURT® PUBLIC ART

Each Fitness Court® is a one-of-a-kind work of art.









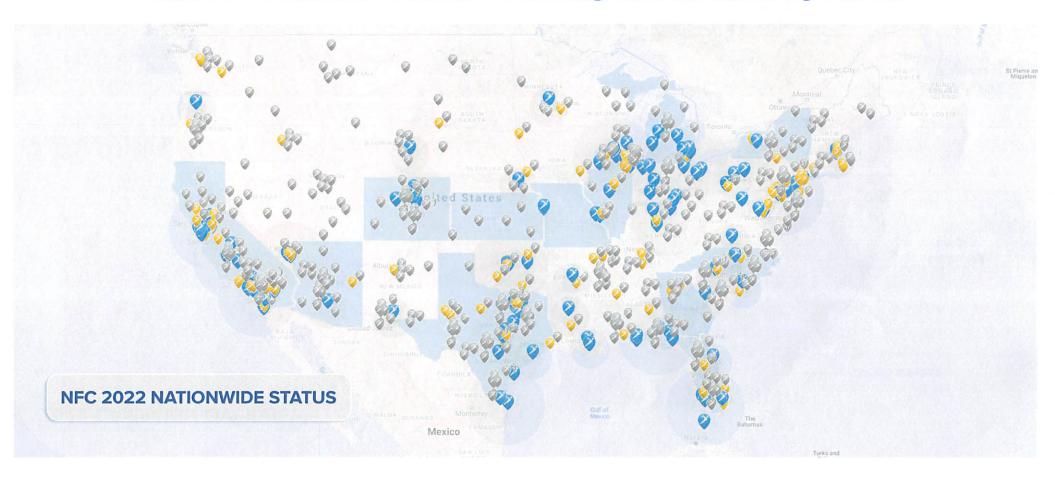
2022 CAMPAIGN OVERVIEW





NATIONAL FITNESS CAMPAIGN 2030 NATIONWIDE STRATEGIC PLAN

10,000+ Fitness Courts® coming to America by 2030

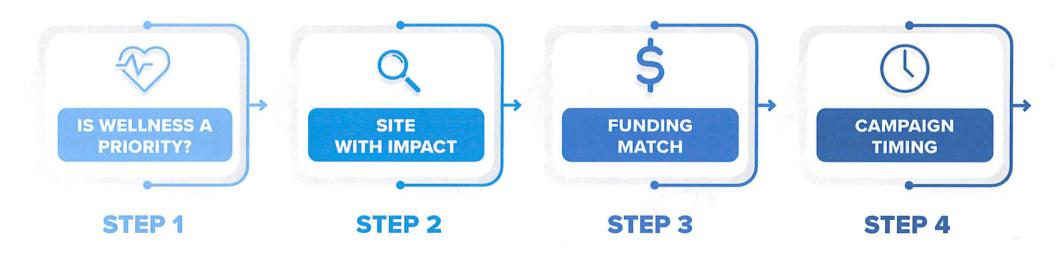








NFC GRANT PROGRAM



WELLNESS AS A PRIORITY







NATIONAL FITNESS CAMPAIGN SITE WITH IMPACT

Design & Planning Consulting

Feasibility Study









STEP 2

Iconic Sites Site locations must be recognizable with high visibility.



Accessibility Site locations must improve access across



Pedestrian Connectivity Site locations must be integrated with pedestrian



STEP 3

2022 CAMPAIGN FUNDING REQUIREMENT

NFC PROGRAM FUNDING

The Fitness Court® and National Campaign Services Freight, Packing and Insurance for shipment

\$140,000

NFC National Grant Funding Award

(\$30,000)

Art & Custom Color Options









OPTIONAL

Standard Included

\$8,500

Premium + Color \$13,500

\$25,000

NFC PROGRAM TOTAL

\$110,000

CONCRETE SLAB

Can be performed in-house or in-kind

\$0-\$20,000 est.

EIS INSTALLATION



Turn Key Fitness Court Assembly
Art & Graphic Installation

Installation Partner (separate contract)

\$25,000

TOTAL FUNDING REQUIREMENT

\$135,000 - \$155,000

ALTERNATE FUNDING PATHWAYS





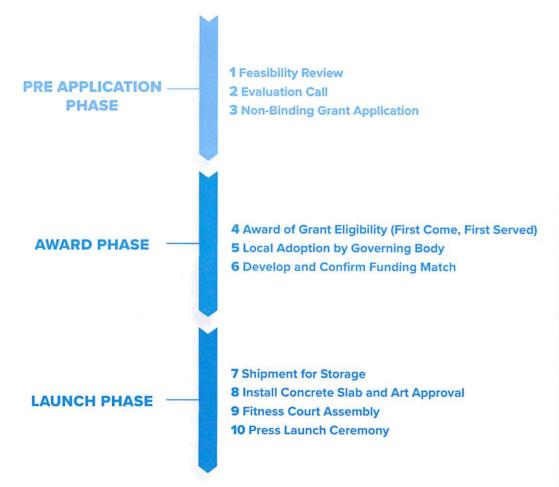


2022 GRANT APPLICATION PERIOD NOW OPEN



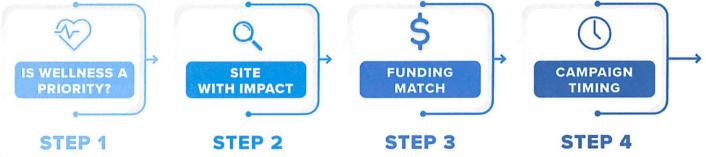
Campaign seeking qualified applicants able to meet the 2022 timeframe for adoption and local funding match.

PARTNERSHIP QUALIFICATION PROCESS





NATIONAL FITNESS CAMPAIGN
DISCUSSION - Q&A



A&Q UUU **SCHEDULE EVALUATION** CALL IF **APPROPRIATE NEXT STEP**